

NEWS RELEASE

SMALL BUSINESS BC OFFERS ENTREPRENEURS FREE SEMINARS, WEBINARS AND EXPERT ADVICE DURING SMALL BUSINESS WEEK

October 2, 2018 – Vancouver: Small Business Week has been celebrated across Canada since 1981. It is a time to recognize the contributions entrepreneurs and small business owners make toward the economy and our local communities. It is also an occasion to draw attention to the organizations and groups that help small business owners with programs and resources.

To celebrate, Small Business BC, the province's premier resource for entrepreneurs, and the B.C. Government have partnered to offer the *Small Business Week Free Services Plan*. This program allows entrepreneurs and small business owners in BC free access to all Small Business BC seminars, webinars and Talk to an Expert sessions happening between October 15, 2018 and October 19, 2018.

There are currently over 396,100 small businesses operating in BC, representing 98 per cent of all business in the province. Small Business BC encourages these entrepreneurs and ones thinking about starting or growing their business to take full advantage of the *Small Business Week Free Services Plan* during the month of October.

There are eight seminars, webinars and Talk to an Expert sessions to choose from in Small Business Week in October, covering everything from starting a business, to finance, marketing, insurance, and more. Whether you need help branding your business, hiring employees, managing operations or anything else, Small Business BC has the services and knowledge you need to succeed.

For more details, please visit www.sbbc.co/bcsbw18. Small Business BC and the B.C. Government also encourage the use of the hashtag #BCSBW18 on Twitter, Facebook and Instagram when posting about Small Business Week.

Quotes

"Small businesses play a crucial role in generating a strong economy and growing jobs for people in communities across B.C.," said Bruce Ralston, Minister of Jobs, Trade and Technology. "Supporting small businesses means supporting the overall prosperity of the province and the people who live here. Our partnership with Small Business BC delivers education, information and resources to business owners to help ensure their small businesses thrive."

"Small Business BC is pleased to partner with the B.C. Government in providing quality business education and advice to entrepreneurs free of charge during Small Business Week. We encourage all small businesses in BC to take advantage of this great opportunity, made possible by the Province, to enhance their business knowledge and skills to help position them for future success." – **Sara Clark, VP Strategic Projects, Small Business BC**

Media Contact:

George Mohan
Marketing and Communications Coordinator, Small Business BC
Direct: 604-775-5607
mohan.george@smallbusinessbc.ca

About Small Business BC

[Small Business BC](http://smallbusinessbc.ca) provides entrepreneurs with the information and guidance necessary to build a solid foundation for their business. Through a wide range of products, services, education and resources there's a piece that fits with every business. No matter what stage or what skill level, when an entrepreneur finds themselves asking "How do I...?" Small Business BC is the one to call.