

NEWS RELEASE

MYBIZDAY TOUR REACHES VANCOUVER

October 4, 2018 – Vancouver: MyBizDay is back on the road and is making a stop in Vancouver this fall.

After a strong showing in Abbotsford and Surrey, MyBizDay returns on October 18 at SFU Harbour Centre. Presented by Small Business BC and Salesforce, this **free**, full-day event aims to provide entrepreneurs and small business owners practical business education to better build their businesses.

MyBizDay will provide attendees with a full day of insightful workshops, exhibits, networking and a panel discussion featuring entrepreneurial experts. All local entrepreneurs, small business owners, and startups are encouraged to register for the events now as seating is limited.

Current panel discussions and speaking topics include:

- **Pitch Perfect: Craft Your Startup Pitch to Success** – Presented by Dylan Hrycshen, Small Business BC
- **HR Crash Course for the Small Business Owner** – Presented by Hanan Haddad, ADP
- **Financing Fireside Chat: Experience from the Front Line** – Panel with Vancity, Futurpreneur and Skipper Otto's
- **SBBC Awards Info Session – How the Awards Helped Me** – Presented by Reid Hemsing, Two Wheel Gear
- **Branding is NOT Marketing** – Presented by Karley Cunningham, Big Bold Brand
- **How to Attract Prospects Predictably to Your Small Business – Without Looking Desperate** – Presented by Ami Sanyal, The Uncommoners Club

For more details, please visit <https://smallbusinessbc.ca/sbbc-events/mybizday/>.

Quotes

"Vancity's guiding values are to support co-op principles, social justice and financial inclusion, and environmental sustainability. Supporting small business startups has been key in upholding these values, and we're excited to lend our expertise to entrepreneurs seeking to make a positive impact." – **Puneet Jain, Microfinance Program Manager, Vancity**

"As an HR and payroll leader, we at ADP Canada make it our business to understand the needs of the small business community. It is our goal to equip small businesses with the tools, best practices and resources needed to be successful in a challenging marketplace, whether it be through our small business solutions or through education at events. MyBizDay gives us the opportunity to update small business owners on the latest trends in HR and new legislative requirements of which they may not be aware. Safeguarding your business means small businesses have a chance to grow and succeed in a changing business landscape" – **Hanan Haddad, Director, Human Resources Business Advisory, ADP**

"I used to suffer from "Imposter Syndrome" because I don't have a business degree. But then I realized that there is an enormous network of incredibly generous entrepreneurs and organizations happy to share wisdom, experience, and advice. Taking advantage of all these educational opportunities has made me feel confident that I have the knowledge and support to tackle any business challenge that comes my way." – **Sonia Strobel, Co-Founder & Managing Director, Skipper Otto's**

"I believe that small and medium-sized businesses will be the ones to create the positive change and innovation needed in the world today. It's my purpose to help business leaders accelerate their growth and success of their companies by teaching them to unleash the untapped power of brand. I look forward to presenting a new and exciting world view of brand at MyBizDay." – **Karley Cunningham, Big Thinker & Creative Strategist, Big Bold Brand**

"MyBizDay is a fantastic resource for entrepreneurs to hear from experts and like-minded small business owners. The day promises to be full of advice, stories and tangible strategies that can be put to action tomorrow. Futurpreneur is thrilled to be supporting this event and looks forward to meeting the attendees there!" – **Paulina Cameron, Regional Director, Futurpreneur**

"TruShield Insurance is proud to partner with a leading organization like Small Business BC and help support British Columbia's entrepreneurs. We see the positive impact MyBizDay leaves on small business owners and are looking forward to being a part of their growth." – **Mike Gaba, Manager, Business Development, TruShield Insurance**

“Owning a business can be a difficult and lonely road. I love that MyBizDay provides a free way for passionate entrepreneurs to get resources they need to make a greater impact. I’m excited to connect with local business owners and share what I’ve learned on my road as an entrepreneur and marketer in this city.” – **Ami Sanyal, Digital Marketing Strategist, The Uncommoners Club**

“As a BC entrepreneur that started by making products in the basement, I think it's important to talk with the next generation about rolling up your sleeves and believing in yourself. Small Business BC has helped legitimize my business and I'm excited to join MyBizDay to tell the Two Wheel Gear story. Coming fresh from the G20 YEA Summit in Argentina I'm eager to share how Canada stacks up to the rest of the world in entrepreneurial spirit.” – **Reid Hemsing, President, Two Wheel Gear**

“At Loren Nancke we excel at helping entrepreneurs with their key business decisions and assist with their tax needs. We enthusiastically partner with Small Business BC for the MyBizDay event because it is a natural extension of our quest to help business owners grow and succeed.” – **Candace Nancke, Managing Partner, Loren Nancke, Chartered Professional Accountants**

“We’re excited to bring MyBizDay back to Vancouver with the support we receive from sponsors, expert speakers, panelists and our community partners. Small Business BC strives to help entrepreneurs realize their full potential, and MyBizDay provides a great opportunity to bring small businesses together to learn from entrepreneurs and industry leaders.” – **Joshua Ludgate, VP Operations, Small Business BC**

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About Small Business BC

[Small Business BC](#) provides entrepreneurs with the information and guidance necessary to build a solid foundation for their business. Through a wide range of products, services, education and resources there's a piece that fits with every business. No matter what stage or what skill level, when an entrepreneur finds themselves asking "How do I...?" Small Business BC is the one to call.