



# PRESS RELEASE

October 1, 2018 – British Columbia: Small Business BC, the province's premier resource centre for entrepreneurs, announces the official opening of the Small Business BC Awards, recognizing the outstanding achievements of BC's entrepreneurs.

The public is invited to nominate their favourite small businesses, or their own, in the following 10 categories:

- Premier's People's Choice
- Best Apprentice Training
- Best Community Impact
- Best Company
- Best Concept
- Best Employer
- Best Immigrant Entrepreneur
- Best Innovation
- Best International Trade
- Best Marketer

Nominated business owners will be tasked with gaining as many votes as possible through social media, word of mouth, e-mail or any other means possible.

Each award winner will receive the Premier's Prize of \$1,500 cash, a one-year All-Access Pass to Small Business BC education, and access to the extensive marketing and PR opportunities the Awards present.

For the second year in a row, Small Business BC, the Province of British Columbia and the Small Business Roundtable are also encouraging the public to nominate their community for the Open for Business Awards. The Open for Business Awards recognize the communities that best demonstrate they are promoting and adopting business friendly initiatives in their region.

"It's our pleasure to once again partner with the Province in promoting these two awards contests," says Sara Clark, VP of Strategic Projects at Small Business BC.

"The Small Business BC Awards exist to champion and celebrate the small businesses that contribute to our local communities and the B.C. economy. Celebrating the community initiatives that support these businesses through the Open for Business Awards is a natural fit."

Canada Post, title sponsor for the Small Business BC Awards said, "The hardworking entrepreneurs who create and operate small businesses are so critical to our communities and economy. Canada Post is proud to partner with them, knowing that their success makes our company and our country stronger."

Both Awards contests will be open for nominations on the sbbcawards.ca site from October 1, 2018 to November 30, 2018.

"Our province is strong because of our people -- their talent and hard work is the key to our success," said Premier John Horgan. "This year's award winners are making B.C. an even better place to live, work and invest. Our government is doing its part by opening the doors of opportunity to more people, building the workforce of the future and making sure B.C.'s economy works for everyone."

The winners will be announced at the Awards Gala on February 21, 2019 at the Vancouver Convention Centre.

More details on what happens after the nominations, for both the Small Business BC Awards and Open for Business Awards can be found at <a href="https://www.sbbcawards.ca">www.sbbcawards.ca</a>.

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### **About Small Business BC**

Small Business BC provides entrepreneurs with the information and guidance necessary to build a solid foundation for their business. Through a wide range of products, services, education and resources there's a piece that fits with every business. No matter what stage or what skill level, when an entrepreneur finds themselves asking "How do I...?" Small Business BC is the one to call.

### **About Canada Post**

Canada Post is Canada's primary postal operator, providing service to more than 16 million addresses and delivering nearly 8.4 billion items in 2016, and title sponsor of the 2018 Small Business BC Awards. They are committed to providing innovative physical and electronic delivery solutions that create value for customers, small business and Canadians.

## **About the Province of British Columbia**

The B.C. government recognizes that small businesses are the heart and soul of our communities, and the backbone of our economy. Small business plays a vital role in developing both the economic and social fabric of our province. The Small Business Branch, through the Ministry of Jobs, Trade and Technology, is committed to supporting and developing small businesses throughout the province in every stage of the business lifecycle. It's part of our goal to make B.C. the most small-business friendly jurisdiction in Canada.

### **About the Small Business Roundtable**

The permanent Small Business Roundtable was established in 2005 to engage in a dialogue with small business owners to identify the key issues and opportunities facing small businesses in British Columbia, and to develop recommendations for small business and government on strategies to enhance small business growth and success.