



Vote for us to win a Small Business BC Award

sbbc.co/vote

SBBC Awards 2023 Community Kit

SOCIAL MEDIA AND DIGITAL CHANNELS

Help us spread the word about the 20th Annual Small Business BC Awards nominations! Please share with your community via email, social media, or your preferred method.

1. To encourage people to vote for your small business, please share:
 - a. Suggested key messages (see below) - customize as you like
 - b. Your choice of graphics found - see link below
 - c. Website URL to vote for your business - sbbc.co/nominate
 - d. Hashtag to position the event: #SBBCAwards

2. Tag Small Business BC to amplify the message:
 - a. Twitter: [@SmallBusinessBC](https://twitter.com/SmallBusinessBC)
 - b. Facebook: [Small Business BC](https://www.facebook.com/SmallBusinessBC)
 - c. Instagram: [@smallbusinessbc](https://www.instagram.com/smallbusinessbc)
 - d. LinkedIn: [Small Business BC](https://www.linkedin.com/company/Small-Business-BC) (company)

Thank you for your support!

GRAPHICS

You will find graphics to accompany the key messages on the [SBBC Awards website](https://sbbc.co).



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SUGGESTED KEY MESSAGES

1. To celebrate the 20th anniversary of @SmallBusinessBC's Annual Awards, a \$40,000 prize purse will be awarded to four winning businesses.

🏆 Nominate a business you love at sbbc.co/nominate
#SBBCAwards

2. The @SmallBusinessBC Awards recognize the contributions and achievements of BC small business owners – entrepreneurs just like you. Taking part is easy!

🏆 Nominate your small business for an Award at sbbc.co/nominate #SBBCAwards

3. To celebrate the 20th anniversary of @SmallBusinessBC's Annual Awards, a \$40,000 prize purse will be awarded to four winning businesses.

🏆 Nominate a business you love at sbbc.co/nominate #SBBCAwards

4. Small businesses make our communities such uniquely special places to live, work and play. Recognize their contribution by nominating them for a @SmallBusinessBC Award.

🏆 Nominate now at sbbc.co/nominate #SBBCAwards

5. The 20th Annual @smallbusinessbc Awards are back, with \$40,000 in prizes to be won!

🏆 Nominate and vote for your favourite small business today at sbbc.co/nominate
#SBBCAwards



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ABOUT THE SMALL BUSINESS BC AWARDS

The Small Business BC Awards is British Columbia's largest awards competition dedicated exclusively to small businesses.

What started as a simple business plan contest in 2003 has grown to an incredible opportunity for nominees to learn, secure financial support, gain valuable exposure, and share stories with a supportive community across the province.

Across 20 years of our Awards, over 6,000 small businesses have participated, covering every industry in our province.

AWARD CATEGORIES UP FOR NOMINATION

- Business Impact Award
- Premier's People's Choice Award
- Best Youth Entrepreneur
- E-Commerce Experience Award

KEY AWARDS DATES FOR 2023

