



Join us on April 28 to celebrate small businesses in British Columbia



SMALL BUSINESS BC
AWARDS

sbbc.co/tickets

SBBC Awards Virtual Gala 2022

Social Media and Digital Channels

Help us spread the word by sharing the [Small Business BC Awards Virtual Gala](#) with your community via email, social media, or whatever your chosen method may be.

- To encourage people to register, please share:
 - a. The suggested key messages (see below)
 - b. Your choice of the attached graphics
 - c. The website URL to register for free: sbbc.co/tickets
 - d. Hashtag to position the event: #SBBCAwards
- Tag Small Business BC to amplify the message:
 - a. Twitter: @SmallBusinessBC
 - b. Facebook: Small Business BC - @smallbusinessbc
 - c. Instagram: @smallbusinessbc
 - d. LinkedIn: Small Business BC (company)

Thanks for your support!



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Suggested Key Messages

1. Join us for @smallbusinessbc Awards Virtual Gala, & celebrate the resiliency & hard work of entrepreneurs making a difference around BC 📌 April 28, 2022

Tune in to see the finalists featured in short films and hear the winners being announced. Register at sbbc.co/tickets

2. Join us for @smallbusinessbc Awards Virtual Gala 📌 April 28, 2022.

👏 This year, our #SBBCAwards Virtual Gala is designed to celebrate the achievements of our province's small business heroes.

🎫 Tickets are free! Register today: sbbc.co/tickets

3. Join us April 28th for the @smallbusinessbc Awards Virtual Gala and toast the hard-working entrepreneurs making a difference in British Columbia.

You'll get to know the passion behind why they started their own business!

🎫 Register for free at sbbc.co/tickets




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4. Join @smallbusinessbc for the #SBBCAwards Virtual Gala  April 28, 6PM.

This year's gala is designed to celebrate the achievements of our province's small business heroes.

Register for free: sbbc.co/tickets - event attendees will have a chance to participate in special giveaways, door prizes and more.

About Small Business BC Awards Virtual Gala

The Small Business BC Awards are the largest awards dedicated to small business in Western Canada. Join us April 28th for a special Virtual Awards Gala and toast the hard-working entrepreneurs making a difference in British Columbia. You'll get to know the passion behind why they started their own business, the challenges they've overcome, and why small businesses are so important in our province.

The Small Business BC Awards, sponsored by Kwantlen Polytechnic University, focus on honouring truly impactful businesses.

Secure your FREE ticket for our ceremony. All it takes is a few simple clicks and you'll have a front row seat for our virtual presentation. Share the magic and join us for this special occasion.

Get your ticket for FREE at sbbc.co/tickets



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Top 5 Finalists 2022

SBBC Business Impact Award - Top Five Finalists

The SBBC Business Impact Award, sponsored by Coast Capital Savings, goes to business owner(s) who are truly making a difference. These hard-working individuals embrace the challenge of entrepreneurship, display their business savvy, and take positive action to invest in their community.

[Amawilc](#), Mount Currie

Amawilc is a mindful business that consults with local companies, and non-profits to create policies that incorporate Indigenous ways of knowing and being, and practice decolonization.

[Atlin Mountain Coffee Roasters](#), Atlin

Atlin Mountain Coffee Roasters roast organic specialty coffee with a conscience, offering coffees and blends from six origins, including a unique Whisky barrel aged coffee.

[Friendly Composting Inc.](#), Kamloops

Friendly Composting Inc. is a compost collection and local food delivery service that collects residential and commercial food scraps to turn into nutrient rich soil.

[Lil' Ronnie's BBQ](#), Tofino

Lil' Ronnie's is a true wood fire BBQ & live music restaurant, providing a venue for people to enjoy delicious food and live music.

[Nature Bee](#), Saanichton

Nature Bee produces beeswax wraps using locally-sourced materials to serve as an eco-friendly alternative to single-use plastics.



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***Premier's People's Choice Award* - Top Five Finalists**

It takes a community to grow a small business. It also takes a community to win the Premier's People's Choice Award. This unique award category, sponsored by the Province of British Columbia, is presented to a BC-based small business that can demonstrate the unwavering and loyal support of their community by gaining the most online votes.

[Afrofusion](#), Kamloops

Afrofusion is a Black-owned business that provides tasty African and western cuisine to the people of Kamloops and beyond.

[Meraki Beauty Bar](#), Burnaby

Meraki Beauty Bar offers a range of cosmetic services, including permanent makeup, as well as training for new makeup artists.

[Nature Bee](#), Saanichton

Nature Bee produces beeswax wraps using locally-sourced materials to serve as an eco-friendly alternative to single-use plastics.

[Soul Bite Food Inc.](#), Coquitlam

Soul Bite Food Inc. produces a range of vegan foods inspired by traditional recipes from Eastern Europe and the Middle East.

[Tardigrada Design Studio](#), Vancouver

Tardigrada Design Studio works with individuals and businesses to create multi-disciplinary designs that transform ideas into vibrant results.